

The Basic Website Package: From Launch to Leads: The SEO Framework That Delivers Ranking Results in 14 Days

Speaker: Fevi Yu, Founder of WOWebsites.com
Session Type: Conference Session

Most small businesses struggle with generating leads from their websites. They invest in web design but fail to see real results—because a website without visibility is useless. At WOWebsites.com, we developed the Basic Website Package, a streamlined, SEO-integrated website solution that ranks within two weeks of launch and starts generating inquiries immediately.

In this session, I will share the proven methodology behind this package, how technical SEO integration at the development stage ensures immediate visibility, and why most agencies fail at delivering results for small businesses. Attendees will learn actionable insights on how to build and launch websites that attract traffic and generate leads without months of waiting.

Key Takeaways:

- Why traditional website development fails small businesses
- The 3 pillars of an instantly ranking website
- How our Basic Website Package consistently ranks within two weeks
- Live case studies of small businesses that saw immediate results
- Actionable SEO strategies that web developers and marketers can implement today

Why This Session Matters to Pubcon Attendees:

SEO professionals, marketers, and business owners need to know that SEO is not an afterthought—it should be built into the website from day one. This session will disrupt the outdated mindset of building a website first and optimizing later. I'll provide attendees with a step-by-step framework they can apply to their own projects to see immediate results.

About the Speaker:

Fevi Yu is the founder of WOWebsites.com, a company specializing in SEO-driven web development since 2008. With over 15 years of experience, she has helped businesses in competitive industries dominate search rankings through technical SEO integration. Her work has consistently proven that a well-built website should generate inquiries within weeks, not months.

Target Audience:

- SEO professionals who want to streamline web development for ranking success
- Web developers who want to build SEO-friendly sites from the ground up
- Business owners looking for an efficient, results-driven website solution
- Digital marketers who want to increase client lead generation

Session Format & Duration:

- 45-minute presentation + 15-minute Q&A
- Real-world case studies and data-driven insights

Session Summary:

If you've ever wondered how to build a website that actually delivers inquiries from day one, this session is for you. I will break down the exact strategies I use to guarantee rankings within two weeks and generate leads immediately. I will also provide all the dos and don'ts for web developers, SEO professionals and business owners.